**INFORMATIVE ORAL PRESENTATION   
SCORING GUIDE FOR PART 1: DRAFT OF SPEECH OUTLINE**[up to 20 points total]

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| **Grading Criteria** | **Score and Comments** |
| **Background Information**   * specific goal has single, narrow focus * speech is appropriate for audience identified * pattern of organization correctly identified * explains speaker’s expertise * plans to cite at least 3 references | **(up to 3 pts)** |
| **Outline- Introduction**   * hook captures audience attention * hook leads directly into thesis * speaker’s expertise is clarified * thesis has same single, narrow focus as specific goal * clear preview of two or three main points | **(up to 2 pts)** |
| **Outline- Main Points**   * main points correspond to preview * each main point focuses on one single idea * each main point is meaningfully related to thesis * main points flow logically * effective transitions between main points | **(up to 3 pts)** |
| **Outline- Academic Rigor**  **Ethos:**   * at least 3 references integrated into body of outline * references are authoritative   **Logos:**   * each main point is well supported (researched fact, statistics, academic studies, examples, charts) * information probes beyond common knowledge * **Pathos:** * each main point is brought home to audience (brief story, comparison, personalized comments, vivid word pictures) | **(up to 5 pts)** |
| **Conclusion**   * reviews major points * reflects back to thesis * ends with memorable message | **(up to 2 pts)** |
| **Works Cited**   * cites at least three authoritative references * references show academic rigor * references written in correct format | **(up to 5 pts)** |
| **Total points (out of 20 possible)** |  |
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