**INFORMATIVE ORAL PRESENTATION
SCORING GUIDE FOR PART 1: DRAFT OF SPEECH OUTLINE**[up to 20 points total]

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| **Grading Criteria**  | **Score and Comments** |
| **Background Information** * specific goal has single, narrow focus
* speech is appropriate for audience identified
* pattern of organization correctly identified
* explains speaker’s expertise
* plans to cite at least 3 references
 | **(up to 3 pts)** |
| **Outline- Introduction** * hook captures audience attention
* hook leads directly into thesis
* speaker’s expertise is clarified
* thesis has same single, narrow focus as specific goal
* clear preview of two or three main points
 | **(up to 2 pts)** |
| **Outline- Main Points** * main points correspond to preview
* each main point focuses on one single idea
* each main point is meaningfully related to thesis
* main points flow logically
* effective transitions between main points
 | **(up to 3 pts)** |
| **Outline- Academic Rigor** **Ethos:** * at least 3 references integrated into body of outline
* references are authoritative

**Logos:*** each main point is well supported (researched fact, statistics, academic studies, examples, charts)
* information probes beyond common knowledge
* **Pathos:**
* each main point is brought home to audience (brief story, comparison, personalized comments, vivid word pictures)
 | **(up to 5 pts)** |
| **Conclusion** * reviews major points
* reflects back to thesis
* ends with memorable message
 | **(up to 2 pts)** |
| **Works Cited** * cites at least three authoritative references
* references show academic rigor
* references written in correct format
 | **(up to 5 pts)** |
| **Total points (out of 20 possible)** |  |
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