**Student Sample of an Informative Speech**.

Please view the example of an informative speech (see link below). As you watch, notice the following:

-**Conversational flow of speaking**. This demonstrates "extemporaneous" speaking... using an outline for your speaking notes, yet speaking naturally. This is the delivery style you should be aiming for: well-organized, but not memorized, and not reading word-for-word.

**-Information** that helps you **TEACH** and **REACH** the audience:

-**In-depth explanations**. Teaching requires more than simply glossing over a topic or reading a list out loud. Take time to discuss advantages, disadvantages, what might go wrong. Use examples and metaphors. Demonstrate. Show a visual. This reinforcement helps your audience learn.

-**Personal commentary**. Reach the audience by connecting to them personally. Personalize the speech by explaining your interest in the topic. Add your own brief story or your own personal observations. This will help you “connect” with the audience.

-**References**. Cite authoritative references so we know this is valid information, not just your personal opinion. When you cite references, first state your source; then share with us the insights you learned from that source.

The speech shown in this video should have included two of the references earlier in the speech: an instruction manual and a book of softball drills. The student forgot to cite them. However, the speaker did include comments from some famous players. Learn from this. **Highlight your references on your outline so you don’t forget to say them out loud**.

Link to speech video:

<http://rwdacad01.slcc.edu/video//fl/acad/comm1010/HowToThrow.html>

You might need to copy and paste this link into a new browser. To improve video quality, allow ample time to upload before you watch it. If the video starts to skip, pause for 15 seconds while it finishes uploading.